

Summit Healthcare Regional Medical Center
2013-2016 Implementation Strategy
Community Health Needs Assessment
Updated January 2015



Overview

Summit Healthcare Regional Medical Center conducted its first Community Health Needs Assessment (CHNA) beginning in 2012 and continuing into 2013. The CHNA is designed to understand the health care needs in the communities we serve by identifying the needs, gaps and barriers to health services. Based on size, severity, available data, and our ability to have an impact as a hospital, the following needs were identified as the most important (listed in order):

- Mental Health & Substance Abuse Services
- Management of Chronic Diseases
- Services for Individuals without Health Insurance
- Specialty Services
- Obesity Treatment & Services
- Exercise & Physical Fitness
- Cancer Screening Exams

These identified community health needs will be addressed in Summit Healthcare's Implementation Strategy for years 2013-2016, after which, the next Community Health Needs Assessment will be performed.

As Summit Healthcare's mission is:

“To provide exceptional, compassionate care close to home.”

Summit Healthcare continues to promote health and wellness to the communities we serve. We invest in state-of-the-art equipment to help our patients reach their health care goals and return to a healthy, active lifestyle.

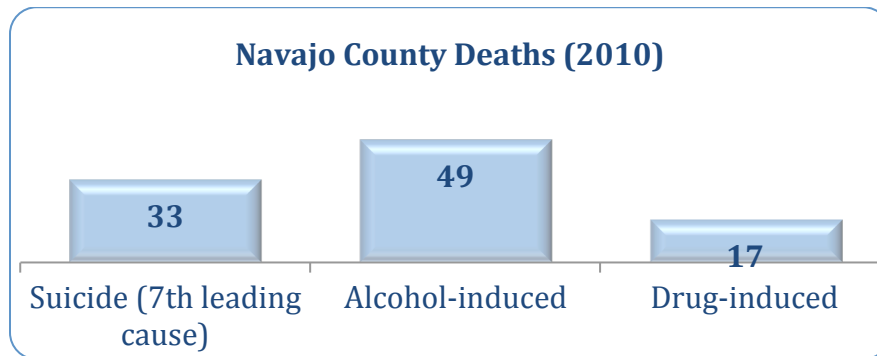
In order to address priority needs, Summit Healthcare will create a network of health care services and providers available in the communities we serve. The implementation plan will include providing support, enhancing access, providing information and enhancing skills.

1. Mental Health and Substance Abuse

NEED: Availability and financial accessibility of mental health and substance abuse services.

Mental health and substance abuse is a growing concern in the White Mountain communities. On an average Summit Healthcare's Emergency Department sees approximately nine (9) patients a day for mental health and substance, this is over 3,000 patients a year. There is limited access to services and professional staff to care for the patients who present.

In 2010 Navajo County had:



The county rankings are:

Additional Data Findings	County Rank
3.6 poor mental health days (per person average) past 30 days	#10
11.3% binge drinking (adults) past 30 days	#2
9.8 mental health providers per 100,000 population	#8

GOAL: Create a collaborative care model involving local health care agencies that care for mental health and substance abuse patients.

- A. **Tele-Psychiatry Partnership.** Summit Healthcare is looking to partner with Banner Health to offer tele-psychiatry in the Emergency Department. This will allow patients who are being seen in the Emergency Department an evaluation from a psychiatrist while being treated at Summit Healthcare.
- B. The "Marketplace" for the Patient Protection and Affordable Care Act offers people health insurance and one of the essential health benefits offered by the "Marketplace" is

mental health and substance use disorder services, including behavioral health treatment (this includes counseling and psychotherapy).

- C. Community Counseling Centers and Pineview already utilizes tele-psychiatry. The VA sends patients home with iPhones in order to have tele-psychiatry availability.
- D. Summit Healthcare and Navajo County will work together to determine if there are any grants available to help fund an Outpatient Tele-Psychiatry office.
- E. Summit Healthcare currently working on HRSA Rural Health Network Development Planning Program grant to create a network of mental health providers to achieve efficiencies and expand access to, coordinate and improve the quality of essential services, through tele-psychiatry.
- F. Increase enrollment to healthcare exchanges.
- G. Offer FREE mental health screenings with local community mental health care providers at annual health fair.

In 2014

- Explore and develop partnerships with key community partners in the area of mental health and substance abuse.
 - Have developed partnerships with community partners, Banner Behavioral Health, SW Telemedicine, University of Arizona and Community Counseling Centers for Planning Grant.
 - Met with Community Health Needs committee quarterly to see what issues can be resolved through grants.
- Develop tele-psychiatry program with Banner Behavioral Health Hospital.
 - Banner is the provider for tele-psychiatry in the ER. Also a partner for the Planning Grant.
- Explore grant opportunities for outpatient tele-psychiatry programs.
 - Received planning grant in June 2014 and are working with network providers to establish a plan to meet the mental health needs of the community.
- Provide information in order to raise awareness of resources available in the community.
 - Part of the Grant is to establish a website containing community and state resources available to our communities. This to be completed by March 31, 2015.
- Partner with Drug Abuse radio show, Navajo County Attorney to raise community awareness about substance abuse.
 - Radio show is no longer available. Will promote through print, website and social media.

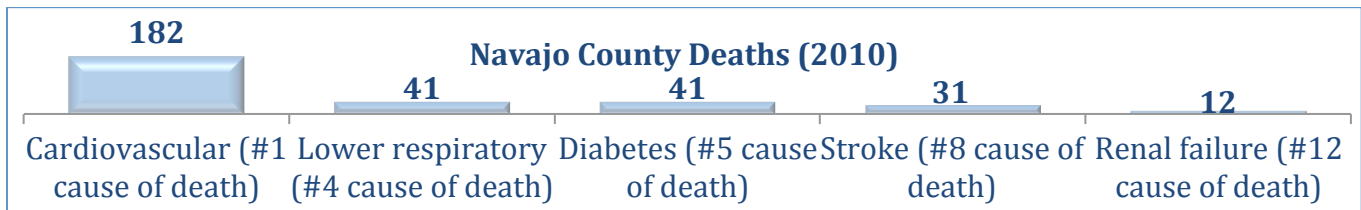
In 2015 - 2016

- Evaluate the collective impact strategy and replicate best practices.

2. Management of Chronic Diseases

NEED: Compliance with prevention and treatment guidelines.

Additional Data Findings (adults)	County Rank
34% high cholesterol	#5
21% high blood pressure	#1
13% asthma	#5
11% diabetes	#10
4% heart attack	#4 (tie)
4% stroke	#8
43% blood sugar tests (Medicare patients with diabetes)	#14



GOAL: Increase community awareness about specialists available in the community to help patients manage their chronic diseases.

In 2014 – 2016

- Request specialty physicians to facilitate seminars, write health care articles and conduct radio interviews to educate community about their specialty and how they can help patients manage their diseases.
 - Continue to hold monthly seminars, have changed location to Solterra and have utilized community providers to hold seminars focusing on health and wellness.
- Increase screening efforts to low income areas utilizing Mobile Health Services to perform screenings, vaccinations and primary care services.
 - Mobile Van continues to go to communities to perform screenings.

- Increase corporate wellness.
 - Mobile Van has been implemented for corporate wellness. Van goes to employer and performs wellness screenings for businesses.
- Collaborate with key area community partners as opportunities become available.
 - Communicate with community partners of speaking opportunities.

3. Services for Individuals without Health Insurance

NEED: To provide access to affordable health care due to limited lack of insurance, higher deductibles.

GOAL: Educate community on “Marketplace”, AHCCCS, and hospital programs available for uninsured individuals, if they qualify. Educate communities about clinics available throughout the White Mountains to prevent patients from utilizing the Emergency Department for health care needs if non-emergent.

In 2014 – 2016

- Continue to educate patients on programs available through Summit Healthcare.
- Continue to educate and register patients for AHCCCS coverage if they qualify.
- Educate patients on what the “Marketplace” offers for health insurance coverage under the Patient Protection and Affordable Care Act.
- Educate community about Summit’s Outpatient Clinics and what they have to offer.
- Utilize Mobile Health Services to provide screenings, vaccinations, and primary care services.
- Increase enrollment to healthcare exchanges.

4. Specialty Physicians

NEED: Availability and access to specialty physicians.

Survey Comments – Perceived Specialty Needs	# Mentions
Neurology	22
Pediatric specialties	12
Psychiatry/other mental health	11
Endocrinology	6
Rheumatology	6
Cardiology	4

GOAL: To ensure Summit recruits specialty physicians to community to meet the needs.

In 2014

- Continue to recruit Neurologist.
 - Still recruiting
- Continue to recruit for psychiatry and other mental health professionals.
 - Still recruiting
- Continue to recruit a Cardiologist.
 - Welcome Dr. Ata to Summit Heart, Lung and Vascular Clinic
- Retain current physicians and recruit as needed.

In 2015 – 2016

- Retain current physicians and recruit as needed.

5. Obesity Treatment & Services

NEED: Obesity is a growing concern not only in the communities Summit serves but in Arizona and the United States. Obesity is linked to many health conditions including, but not limited to, diabetes, stroke, heart disease and cancer. Health awareness initiatives that promote positive health behaviors, such as healthy eating and exercise, will allow community members to achieve and maintain an active healthy lifestyle.

Data Findings	County Rank
29% obese (adults)	#8

GOAL: Create a collaborative health plan with Summit's health insurance provider for employee wellness. Work with local physicians, dietitians and health educators on educating the community on healthy eating, exercise and health issues related to obesity.

In 2014 – 2016

- Offer monthly educational seminars with local physicians, dieticians, physical trainers, and diabetes educators.
 - Seminars held monthly at Solterra
- Facilitate annual healthy cooking classes for the community with hospital nutritionists and diabetes educators.
 - Cooking classes have started in March 2015 and held at Summit Heart, Lung and Vascular Clinic in CardioPulmonary Rehab
- Establish a wellness program for employees through health insurance plan.
 - Completed in 2014.

6. Exercise and Physical Fitness

NEED: Lack of exercise and physical activity is a risk factor for many diseases and conditions including obesity.

Data Findings	County Rank
56% with moderate/vigorous exercise past 30 days	#12
2.7 fitness/recreational facilities per 100,000 population	#12

GOAL: Motivate individuals to take an active interest in a lifestyle that promotes good health and wellness.

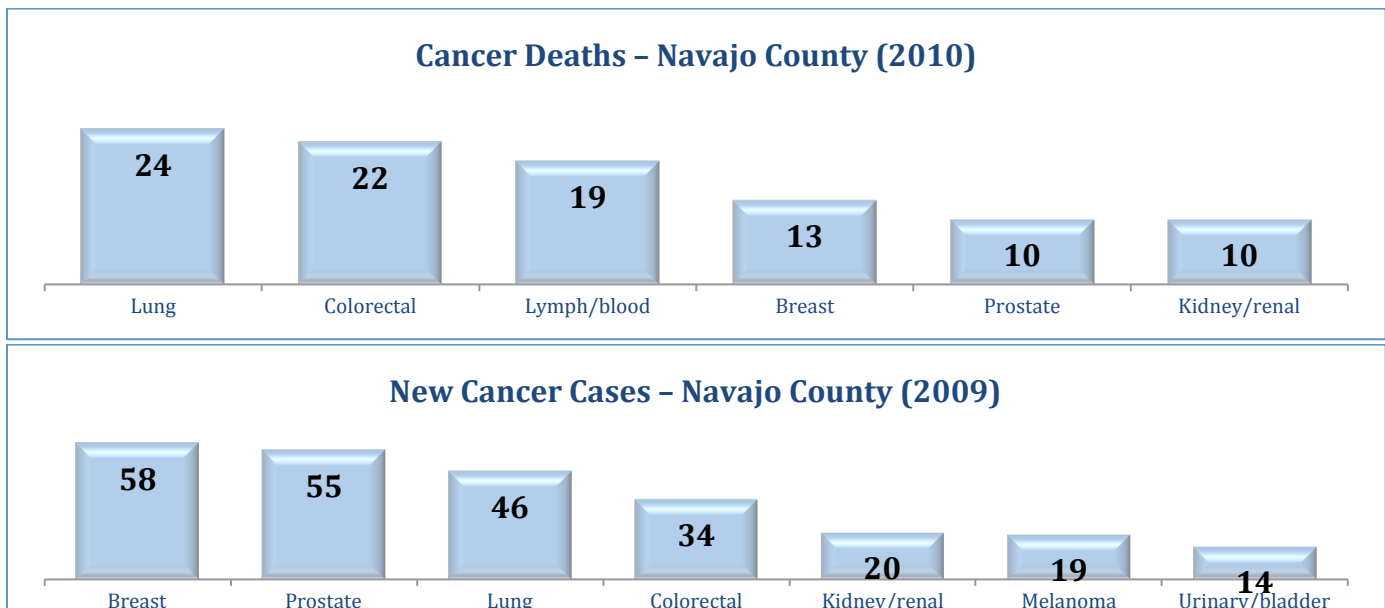
In 2014-2016

- Work with area employers on a bid for worksite wellness for their employees.
 - Mobile Van goes to area employers to conduct employee wellness screening onsite.
- Conduct health fairs and educational seminars throughout the community.
 - The 2014 Health Fair was a lower attendance than we have seen in the past.
 - In 2015 some of the health fair will be utilized at Show Low Days.

7. Cancer Screening Exams

NEED: Preventative cancer screenings can help detect cancer in the early stages of development. Identifying cancer early and offering screenings in the community, Summit's Cancer Center can connect patients to the resources they need to stay healthy.

Data Findings	County Rank
90% ever had mammogram (women 40+)	#11
86% ever had Pap test (women 18+)	#15
84% ever had PSA test (men 40+)	#1
50% ever had colonoscopy (50+)	#13



GOAL: Educate community about the importance of obtaining a cancer screening.

In 2014 – 2016

- Continue to work with community physicians and other local organizations to provide and promote screening exams for patients.
 - Olack Plastic Surgery and Dermatology, Katrina Lynch, MPAS, PA conducts skin cancer screenings at community events.
 - Continue to promote the importance of cancer screenings throughout the community.
- During health observation months (January-Cervical Cancer, March-Colorectal, September-Gynecologic Cancer, Leukemia, Lymphoma and Myeloma and Prostate, October-Breast Cancer, November-Lung and Pancreatic) hold seminars, radio interviews and insert educational articles in the newspaper to educate the communities about awareness.
 - Will work with Oncology Physician and local healthcare providers to establish seminars for the observation months.
- Offer FREE cancer screenings during Summit Healthcare's Annual Health Fair.
 - This service will be offered during May Stroke Month held at Summit Healthcare Regional Medical Center on May 16, 2015

Summary and Board Approval

Summit Healthcare Regional Medical Center continues to add value and improve community health needs throughout its programs on care for the communities we serve. Aligning the results from the community health needs assessment and prioritizing health concerns in the White Mountains, Summit Healthcare has identified key initiatives that work toward addressing these needs through this implementation plan. Summit Healthcare continues our efforts with community partners who are also involved with providing health care to the residents and visitors of the White Mountains.

Summit Healthcare's Governing Board has been informed of the Community Health Needs Assessment process and requirements. The Board fully understands its commitment to this mandate through the Patient Protection and Affordable Care Act, as a tax exempt hospital, we must perform this assessment once every three years.