

Simple Idea. Powerful Abuse Prevention.



Safer Lock is a 4-digit, 10,000 combination, locking medicine bottle cap.

#1 Healthcare Epidemic

Prescription drug abuse, both unauthorized and self-medicated, is arguably the largest healthcare epidemic in the United States. Greater than obesity. Greater than any other issue. Ask any doctor. Ask any pharmacist. They already know. The CDC has known for years.

- Today, more than 2,500 teens will experiment with prescription drugs for the first time. Tomorrow, 2,500 new kids will do the same thing. This story will repeat every day ... over 900,000 new teens each year.
- 98% of all prescription drug abuse cases originate from the home. Only 3% of households lock up their medications.
- More than three in five (62%) teens say prescription pain relievers are easy to get from their parents' medicine cabinets.
- Over half of teens (52%) say that prescription pain relievers are available everywhere.
- In 2007, approximately 27,000 unintentional drug overdose deaths occurred in the United States. One death every 19 minutes.
- Between 2000 and 2009 there was a 91% increase in poisoning deaths among 15- to 19-year-old children. Most of these deaths were attributed to prescription drugs.

The Origin of Safer Lock™

Behind this revolutionary product are two inventors with an amazing story. While Joseph and Nathan knew many of their friends were experimenting with their parents' prescriptions, the issue turned deeply personal when when Joseph's younger brother became addicted to prescription pain killers.

They saw first hand the destructive nature of the prescription drug epidemic. That this epidemic was mostly unaddressed by the medical and regulatory communities was equally upsetting for them. Something had to be done.

Live Safer. Mind You Meds.

Joseph and Nathan set out to find a solution. After several years of engineering and prototypes, they developed an easy-to-use medicine bottle cap designed to prevent unauthorized access to prescription medication. The cap has a four-digit, 10,000-combination lock that can be set to a patient's preference. Without knowing the combination, no one can access the prescription inside the bottle. This is a particularly effective deterrent with children and teens.

Company Vision

Gatekeeper Innovation saves lives endangered by prescription drug abuse. We make affordable products that reduce abuse potential and, in doing so, change unhealthy norms in our society.

Our prescription-locking products present a unique, economical solution to the epidemic of unauthorized prescription access. Regardless, this epidemic will continue unless addressed at the point of drug access.

SOURCES

CDC. Policy impact: prescription painkiller overdoses. Atlanta, GA: US Department of Health and Human Services, CDC; 2011. Available at: <http://www.cdc.gov/homeandrecrationalafety/rxbrief/index.html>. Accessed January 9, 2012.

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