



**Hooked Rx Documentary Jan 10, 2017 at 6:15 pm**  
**Town Pinetop-Lakeside**  
1360 Niels Hansen Lane Lakeside Arizona

1. Vicky Solomon Program Coordinator/NCDP - THANK YOU
2. Introductions:

**Thank you Rob Hephner/The Birdman for recording and participating!**

**Thank you Matthew Williams/Town of Pinetop-Lakeside for the facility to meet in!**

Avis Davis-Brown – Summit Healthcare Director of Pharmacy

Kraig Muder – Summit Healthcare Pharmacy

Robert Pico – Local Business Owner/Personal Story

Rafael & Emilia Banuelos – Youth involved in the BRHS SADD Program

Jimmy Bevell – Blue Vase Recovery Center

Local PD

### **All AZ TV Stations to Air ASU-Produced Documentary on Prescription Drug Abuse**

Two years ago, Arizona State University students produced a statewide documentary on the dangers of heroin that was watched live by 1 million viewers and won numerous honors, including the region's top Emmy and a national Alfred I. duPont-Columbia University Award.

ASU students at the Walter Cronkite School of Journalism and Mass Communication are following up their award-winning investigation with a special report on the alarming rise in **prescription opioid abuse**, which will air on every broadcast TV station and most radio outlets across Arizona in English and Spanish TONIGHT, Jan 10, 2017 at 6:30pm

More than 100 students under the guidance of over a dozen faculty members are working on "Hooked Rx: From Prescription to Addiction," a 30-minute commercial-free investigative report airing on 30 broadcast TV stations in Phoenix, Tucson and Yuma and 97 of the state's radio stations.

3. After Broadcast we will have Panel Discussion / Questions
4. Prescription Drug Abuse Education – Helpful Hints to Remember
5. Closing-Thank you for attending- Resources are on table for further information/help

Drug Addiction HELPLINE: 877 337-0191

Prescription Drug HELPLINE: 888 537-4948

Local Education/Lakeside – NCDP – [www.ncdp.rocks](http://www.ncdp.rocks) 928 358-1645

Blue Vase Recovery Center [bluevase24.7@gmail.com](mailto:bluevase24.7@gmail.com) 480 216-5420