

**FRIENDS OF NAVAJO COUNTY ANTI-DRUG COALITION, INC.**  
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**EIN: 26-0468100**

**Board of Directors Quarterly Meeting Minutes**

May 12, 2015 5:30 p.m., White Mountain Youth Center, Lakeside

1. **In attendance:** Gilbert Alvidrez, Diana Butler, Theresa Callaway, Debe Campbell, Pam Lizardi, Ruben Lizardi, Barbara Reynolds, Kiaya Zimmerman,
2. Review defining roles for Board, Steering Committee and Staff: “What are our responsibilities?” (see attachment)
  - a. Advocacy: suggested board members consider writing editorials and/or letters to editor of Independent to help socialize issues, including Recreational Marijuana, which will appear on the November 2015 ballot.
    - i. Noted that Az State Attorney Brnovich has approved spending public funds to oppose pot legalization. This means that state employees/educators, etc., may now state their opinion on the clock, sign their name as an educator/state worker, etc. This opens a big door for advocacy and lobbying.  
([http://tucson.com/news/local/govt-and-politics/spending-public-funds-to-oppose-pot-legalization-ok-brnovich-says/article\\_6afb0644-55f0-5cb0-9f8d-d0f0ab6784fa.html](http://tucson.com/news/local/govt-and-politics/spending-public-funds-to-oppose-pot-legalization-ok-brnovich-says/article_6afb0644-55f0-5cb0-9f8d-d0f0ab6784fa.html))
  - b. Suggestion of an “Honorary Board” and/or “Advisory Board of well-known individuals representing the 12 sectors (business, state/local/or tribal government agency, media, other substance abuse prevention organization, youth, parent, school, youth-serving organization, law enforcement, religious/fraternal organization, civic/volunteer group, healthcare professional). Potential nominees to be presented and approved at August board meeting
  - c. Staff needs to give the Steering Committee direction and allow them to do the work.
2. Updates
  - a. 2014 Financial report is complete and will be posted on the website. It is attached for board review. The locally raised funds are split from the federal grant funds so folks understand their local dollars are going into programming rather than salary.
  - b. Year 3 Drug Free Communities federal grant funds were approved. This grant year begins Oct. 1, 2015. \$50,138 of Year 1 funds rolled over to Year 3, for a total of \$175,138 budget in year 2.
  - c. The rollover funding included expenditure for Spinitar equipment, \$10,964.40. Purchase of this equipment is for program sustainability, giving the organization the ability to produce banners, posters, wooden plaques, certificates and many other items. The vision is to create a Drug Free Kids, Co., (patterned after Junior Achievement) as a youth business project for OJT, with sales supporting the organization. Those wishing to participate in training, be at the youth center May 26 at 10 am.
  - d. Membership program: paid membership program is being designed by VISTA volunteer Kiaya Zimmerman. Please review and contribute input between now

- and August meeting. (see attached). This is a tiered structure with individual, family, business, corporate memberships at different rates and benefits.
- e. Executive leadership succession: Current Executive Director Debe Campbell plans to take a back seat as an advisor from Oct. 1, 2015. A succession plan for assumption of duties by current Program Coordinator Theresa Callaway needs to be developed.
  - f. With Yr 1 rollover, funds are available to support up to 2 board members to attend the Community Anti-Drug Coalitions of America mid-year leadership conference, Aug. 2-6. Indianapolis, IN. Participation includes air, hotel, conference registration and per diem. Interested board members contact Theresa. Program schedule attached.
4. Discussion:
- a. New identity recommendation: Neighbors Changing Drug Perceptions. Please consider and bring any other ideas for rebranding using NCDP as the acronym, to the next meeting.
  - b. Junior Leadership Academy IX, June 8-19—Report from Gil Alvidrez: This year in Show Low (Pam & Ruben Lizardi), Whiteriver (Rikkilyn & Jake Archibeque), Blue Ridge (David Butterfield & Beth Schimmel). Whiteriver is realigning with funding from Apache Heritage Foundation (\$5000) at Ft Apache as the academy venue. All schools are being individually visited by JLA staff to encourage applicants. Anticipating record participation, up to 30/35 participants per satellite, this year. (STAFF may need to step in to support) ALL BOARD and COALITION MEMBERS are invited to participate in the June 19 closing ceremonies ±2 pm.
  - c. Allen Gillespie donated 120 sandstone pieces for JLA painting session with renown artist Richard Gorman.
  - d. Teen Addiction Anonymous, under direction of VISTA Volunteer Kaiya Zimmerman and Matthew Adams, had one Blue Ridge session with 4 participants, who did not return. The program continues to be prepared (Thursday 1 pm in Show Low, Friday 11 am at WMYC) to receive attendees. Lynda Wilson of Navajo County Juvenile Probation Diversion Program continues to refer clients.
  - e. NCDP was represented at 2 Sequoia Village School events. The Health & Wellness Fair was well attended with ±400 students visiting the booth.
  - f. In fulfillment of DFC Yr 1 Goals: Staff visited 47 alcohol retailer locations to provide literature on underage drinking prevention.
  - g. Shoe Drive launched May 1, concludes Sept. 30. David Butterfield and Beth Schimmel at BRMS are coordinators. Donation locations on website. BRHS Stucco engaged for collection. Lizardis agreed to engage SLHS stucco and suggest a competition between the 2 organizations. Perhaps have separate storage units for each group.
  - h. Art contest for 16-month Back to School Calendar has received ±10 entries. Remains open until end of month for further contribution. Please encourage any Navajo/Apache county youth to participate. Details on website.

Meeting adjourned 6:38 pm