

Annual Steering Committee and Board of Directors

Meeting Minutes

November 8, 2014

1. The following persons were present:

Gil Alvidrez	John Jarchow
Debbie Betzold	Pam Lizardi
David Butterfield	Rueben Lizardi
Theresa Callaway	Mary Jeanne Monroe
Debe Campbell	Joe Peterson
Corey Feltkotter	Alicia Philips

Introductions: (Members were asked to provide their name and add a sentence to create a story.) Our Story:

Once upon a time there was a group of inspired people that gathered together looking for ways to enhance mankind. They wanted all mankind to do good things. They wanted to increase awareness and together they wanted to avoid housework and find creative solutions that impact youth. Solutions they created were accepted by the community and our youth. Not only accepted, but the group also came up with other activities and they were very successful in all their endeavors. They agreed to pursue bringing new solutions to fruition and impacting the good choices of children and adults.

2. AYS 2014 Data – Drugs by the number – PowerPoint Presentation with handouts (attachment) by Debe Campbell.

About the survey:

- **Conducted by AZ Criminal Justice Commission epidemiologists**
- **Biannual, opt-in survey**
- **Addresses drug use, drug sources, school safety, youth gambling, bullying, risk & protective factors**
- **Administered to 8th, 10th 12th graders**
- **Lifetime and last 30 day use of 16 drugs are surveyed**
- **Recommendations for prevention planning**
- **Best state-wide/county/local data available**
- **Crucial to local prevention planning**

Participants:

- **48,244 students statewide**
- **23,460 male/24,353 female**
- **1,125 students in 8 Navajo County Schools**

What the numbers say: (all these % come from Navajo County)

- **Alcohol, cigarettes and marijuana remain the perennial top three drugs of abuse, now closely followed by prescription drugs.**
- **Across the board, 12th grade use percentages have declined**
- **Rx pain meds abuse cut almost in half from 23.1% of seniors using in 2012 to 12.1% in 2014**
- **Alarmingly, meth use went up from 0.7% to 1.4%. Tat from a high of 16.5% in 2006, at the advent of the Arizona Meth Project**
- **10th grade abuse rates are alarming. Not only was abuse up for all but alcohol and prescription drugs, inhalant use (usually a lower gateway drug for younger children) was up from 6.2 to 8.6%; meth from 0.3 to 3.4% and heroin from 1.6 to 2.7%.**
- **The community doesn't widely understand that prescription drug abuse often translates to heroin use when the opiate pills become too expensive on the street or otherwise unavailable. OxyContin/hydrocodone and synthetic opiates.**
- **Steroid abuse jumped from 1.3 to 3.2 percent among 10th graders. This needs to be addressed by coaches, athletic directors and school administrators.**
- **12.5 years is the gateway age for drug experimentation. Fortunately, 8th grade use declined across the board this year, except for prescription and pain meds, which remain well above the state average.**

Marijuana use set to rise:

- **As if 36.6% use among 12th graders isn't bad enough....**
 - **Marijuana use is #3 behind alcohol and cigarettes—wait until 2016!**
 - **Recreational marijuana will be on the AZ ballot in 2016**
 - **Medical marijuana use roll out has been slow but numbers are already up. In 2012 16.3% of 10th grade users got pot from someone with a medical marijuana care. In 2014 that climbed to 23.5%**
 - **Perception of danger of marijuana already declining. 60.1% of juniors in 2014 perceived moderate or great risk from smoking marijuana once or twice weekly yet 15% of them did it anyway!**
3. **Teen AA – By Teens for Teens-** Teen Addiction Anonymous is in process of rolling out the program for high schools in January and we will be working closely with the Teen Court. We have two trained facilitators ready to administer the program, Matt Adams and Kiaya Zimmerman. Facilities are identified for SLHS. BRHS will probably use White Mountain Youth Center.
 4. **Financial Report** - Our CPA was away last week the report will be provided to board at later date
 5. **Organizational Chart – Anti-Drug Coalition:** Debe Campbell, Executive Director – Theresa Callaway, Program Coordinator – Debbie Betzold, Administrative Assistant (part-time). A grant application is pending for the Youth Center which would fund two additional positions, a Coordinator and a part-time Administrative Assistant. A VISTA Volunteer, Kiaya Zimmerman will be working at the Youth Center beginning November 24th.
 6. **DFC overview and Strategy- “Drug Free Community”** coalition was awarded a 5 year, \$125,000/annually Federal Grant in October 2013. The monies have very specific uses and are for setting up a sustainable infrastructure for the organization. These are not programming funds. (Details in the booklet given at the meeting—available for viewing in office)

- a. **Community Assessment** – Our target area is South Navajo County which includes Show Low and Blue Ridge School Districts. This assessment also describes their needs.
- b. **Evaluation “Communication” Plan** — who needs to know what and how will that be communicated
- c. **NCDP Logic Model** – Underage Drinking and Prescription Drug Abuse logic charts were provided outlining our strategy. Due to recent legislation, Marijuana can now be classified under prescription drugs.
- d. **Sustainability Plan: Navajo County Drug Project** – This is what it is going to take to continue operation following the five year period of the grant. As with all the documents provided, these are living documents and as such, can be revised.

7. Committees:

- a. Programming/Community Change: Pam & Ruben Lizardi
- b. Policy/Infrastructure/Legal: Tonya Reed
- c. Data/Social Norming:
- d. Funding & Finance/Grants & Membership:
- e. Volunteer Recruitment & Outreach: Mary Jeanne Munroe

- 8. **Recruiting new committee and board members:** as we refocus to south county, we need to secure local representatives including principals, StuCo, counselors, Community Counseling Centers, police chiefs, Council members, probation, alcohol retailers, NPC, pot shop owners, etc. Please be thinking of those who may be interested; for discussion at our next meeting.
- 9. **2015 focus/theme:** Our 2014 theme was: Don’t Let The Party Stop You Dead. We need identify what message we want the community to hear in 2015. Please brainstorm and present suggestions.
- 10. **Volunteer Hours Log – Please fill out and return.** These hours are worth \$22.17 per hour and are required for the grant. Please complete the logs and return ASAP.
- 11. **NCDP will cooperate with White Mountain Nature Center** For a community mural on 1 to 3 exterior walls of their new building. This activity will be planned over the winter with contests and youth inclusion. A parallel palette is being sought in Show Low (perhaps a derelict wall at a school). Project will occur in the spring. Substance abuse and prevention messaging will be interwoven in the art with a nature theme.
- 12. **Rebranding** – Navajo County Drug Project - We want to maintain the acronym NCDP but move away from using Navajo County since we are often confused as a county agency. Suggestions needed.
- 13. **White Mountain Youth Alliance** – White Mountain Youth Center – The former Yellow Jacket Youth Center has been rebranded as the White Mountain Youth Center. The alliance is working on documents to legalize operation so it may be used as a youth and education center and for community meetings.
- 14. **Fundraising 2015** – We need new and innovative ideas to raise money. Collected soles from the Shoe Drive will be shipped at noon November 14, 2014 at Midway Storage. Over 8,300 pair of shoes were collected. Turkey fundraiser is ongoing. Deadline Dec. 12 for Christmas turkey. Coupons good thru April 2015. Raffle tickets \$5 for one of 250 chances to win a \$230 ski lift ticket package (4 lift tix valued at \$230). Raffle tickets and turkeys available on our website: navajocountydrugproject.com

15. Lunch – Catered by Red Devil

16. **Friends Board Overview** – Bylaws, Code of Ethics and 10 Responsibilities of Nonprofit Organizations was distributed for review. Please review and inform NCDP of any corrections/revisions indicated.
17. **Consider a for-profit branch for diversification/sustainability, tabled for future discussion Next Steering Committee Meeting will be on December 17, 2014 @ 9:30am.**
18. . Meetings next year will be the 2nd Tuesday monthly, 4:30 pm at White Mountain Youth Center.

2015 Meeting Calendar, 4:30 pm at White Mountain Youth Center, 1593 Johnson

January 13

February 10 (followed by board meeting at 5:30)

March 10

April 14

May 12 (followed by board meeting at 5:30)

August 11 (followed by board meeting at 5:30)

September 8

October 13

November 10 (annual joint meeting 4:30-8 pm with dinner

December 8

Adjournment - adjourned the meeting at 1 pm.

Minutes submitted by: Debbie Betzold