

# Navajo County Drug Project



A Coalition of Concerned Navajo County Residents Joined Together to:

- EDUCATE the Community on the substance abuse crisis
- REHABILITATE those who have fallen into the addiction
- ENFORCE laws pertaining to the spread of substance abuse in our communities

## Steering Committee Meeting Minutes ANNUAL PLANNING MEETING

*Nov. 14, 2009, 9 am-11:30 pm—Show Low Police Dept. Conference Room*

1. Call to order: in attendance—Barbara Bruce, Debe Campbell, Kirk Grugel, Megan Glenn, Vicki Helland, Diana Lowell, Bud Miltenberger, Mary Jeanne Munroe, Alicia Phillips, Chris Rodenchal, Elaine Sawyers (11)
2. Coordinator's Report
  - a. Personal: Coordinator apologized for lag in participation since July based on personal health issues. Also informed committee that this afternoon she is interviewing for position opening as executive director of White Mountain Humane Society. Discussion ensued regarding forward motion but was tabled until a resignation is submitted. Deliberation was advised to be in view of possible absence of Coordinator from mid December.
  - b. Michelle Denton tendered resignation from the committee, due to conflicting schedule; Coordinator elected to remove Brad Solomon from the committee due to a recent arrest for DUI with extenuating drug involved circumstances.
  - c. Supporter gifts: distributed to attending committee members with draft letter for review. Letter and 2010 daytime planner to be sent to financial reporters. Recommendations from committee to revise donor thank you letter and suggestion to make framed certificates in appreciation for support to Coalition. Agreed and to be executed before month end.
  - d. Board Insurance: Barbara Bruce & Coordinator have discussed in past need for Director & Organization insurance. In view of fact that Coordinator is being sued as board member of a local homeowner's association, she recommended executing a policy with local agent based on competitive bid of ±\$1,500 which compared to a national coalition carrier.
  - e. Financials: CPA Stephanie Irwin continues to contribute accounting services gratis. 3<sup>rd</sup> quarter report was made available to participants, as were Nov 1 bank statements, reflecting cash balance of \$36,981.40 in money market and business checking. This includes ±\$9,000 earmarked from contributions for JLA IV. Also, 2.5-month half-time salary for Coordinator and break-even expenditures on Summit III (with \$200 outstanding in deposits which will be executed before end of month.)
  - f. Website: opened in January 2008 with average 4 visitors a day and 90 visitors a month. Thru end October 2009, average daily visits 26 with 315 monthly visits. Peak visits was September (registration for Summit) at 75/day, 987/month.
  - g. Volunteer hours tracking: form available (attached) for submission of ALL community volunteer hours—Coalition, church, community civic or service, groups, etc. ....EVERYTHING. Pls submit not later than Nov. 23 so we can order year-end Presidential Volunteer Service Awards!!!!
  - h. Winslow mini coalition: interest expressed via email from a Winslow resident, 15 yrs meth user, in recovery 3 years, to assist with formation of Winslow mini-coalition. Individual verified by Vicki Helland of Community Bridges. Assent given for Vicki to look into renewing cooperation with WPD, Kristi Tausinga and new volunteer to make forward progress in Winslow.
3. Programs
  - a. Red Ribbon Week: Plant the Promise red tulips distributed to 12 NavCo schools with info on planting program, Red Ribbon Week and follow up for April blooming to re-promise. Request for photos of activities netted absolutely zero.
  - b. Presentation to MCAT/plaque re JLA (~~Nov 18~~) (changed to Dec 1): Mary Jeanne Munroe & Coordinator will present overview of JLA III success, presenting a plaque in

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appreciation to MCAT, as well as certificates to the 10 individual agencies involved in the \$10,000 contribution which supported JLA 09. Plan is to escort one first-term graduate/mentor and one graduate from 09 to support and inform.

- c. Dec 10: Teen Maze with NavCo agencies, Heber: Other agencies welcome to participate by contacting Rosalva Zimmerman. We will have place there with short video and giveaways + educational materials.
4. Reports from subcommittee chairpersons
  - a. State grant opportunity: Mary Jeanne Munroe reported that it was a far stretch for NCDP to be included/be a recipient of any direct funds. We have opted to provide data but not participate.
  - b. Show Low Mini Coalition —no representation
  - c. PLAAD—Alicia Phillips: In October, PLAAD conducted a Date Nite on teen depression, organized by Phillips for public attendance. Red Devil sponsored food. Est. 55 in attendance. Presentation by 3 local mental health professionals. Significant media pre and post coverage.
  - d. Snowflake-Taylor mini coalition—no representation
  - e. Friends—Barbara Bruce, Pres—have met vicariously to address issues at hand including sponsoring of Coordinator for 2.5 months half-time salary.
5. Programming for 2010
  - a. While other drugs are still on the scope, Under Age Drinking is the number one problem in Navajo County with more than 70% of seniors having consumed alcohol. Focus for 2010 will be UAD with theme: **“Alcohol is Also a Drug!”** Seek funds from United Way to replicate the 2007 alcohol mapping and informational report (also UW funded) by Coconino County. Conducted in 2010 Q1 with or without funding, results of this survey will provide platform for roll out of new community Town Halls on UAD, including testimonials, information on new area social hosting laws and efforts toward environmental change. Having this data also opens avenues for alcohol related grant funding for which we were not previously eligible.  
<http://www.cdc.gov/HealthyYouth/alcoholdrug/index.htm>
6. Fund raising for 2010
  - a. Radio sponsorship program—short term, immediate cash income. Approach businesses you know for “roll call” PSA, including 5 supporters per ad, running 5x daily on Majik for \$100 mo. Cost is tax deductible donation and goes 100% to coalition. Sales info attached and sample spot being made for distribution to you as sales tool. This also could be prepaid for 2010 to receive a tax deduction for this tax year. (immediate)
  - b. Telethon—midterm potential for 2010 income. Plan for after the UAD survey completion and to kick off or wrap up town hall series. (Q2 or Q3 2010)
  - c. Great American Duck Race—look to tie in with Chamber festivals (2010/2011) Chris Rodencal to order info.
  - d. Soccer tournament combined with Life is Good Festival (2011)
  - e. Fishing, Golf or Frisbee Golf tournaments (short-term suggestionsP
  - f. Grants—ongoing research
7. Adjourned 11:45 am

Judge Michela Ruechel, Chair.  
Betina Tortice Begay  
Margie Brakefield  
Sandy Brimhall  
Barbara Bruce  
Kirk Grugel  
Arno Hall

#### Steering Committee

Vicki Helland  
Pat Hollins  
Nora Isaacs  
Diana Lowell  
Bud Miltenberger  
Linda Morrow  
Mary Jeanne Munroe

Chris Rodencal  
Elaine Sawyers  
Jeff Smythe  
Brad Solomon  
Nancy Stidham