

Navajo County Coalition Against Drug Abuse

A Coalition of Concerned Navajo County Residents Banned Together to:

- EDUCATE the Community on the substance abuse crisis
- REHABILITATE those who have fallen into the addiction
- ENFORCE laws pertaining to the spread of substance abuse in our communities



Steering Committee Meeting Minutes Thursday, April 9, 2009

In Attendance: Margie Brakefield, Sandy Brimhall, Barbara Bruce, Debe Campbell, Michelle Denton, Kirk Grugel, Pat Hollins, Nora Isaacs, Sgt Stafanie Jefferson, Bud Miltenberger, Colleen Pyra (The Partnership for a Drug Free America Arizona Affiliate), Chris Rodencal, Elayne Sawyers, Brad Solomon, NancyStidham

1. Visitor: Chris Stevens, Majik/QCountry—fund raising proposal
Majik Radio 101.7 FM offers to donate to the Coalition 5 x 30 second spots daily for 12 months (total 1825 spots) for a Coalition “Roll Call” feature, as a fund-raising program. Value of donated spots, \$12,775. The program offers the potential for the coalition to raise \$36,000 by on selling to community sponsors.

Friends of Coalition will contract and bill the individual clients/sponsors. Roll call sponsor/participants will pay \$100/mo for minimum 6 month/preferably 12 months. For this, the sponsor will receive up to 5 mentions a day. One Title Sponsor will be mentioned in all roll call features, at \$500/monthly/\$6000 annually.

Sounds confusing but contact Debe for assistance. What we need from Coalition members is to approach any businesses or individuals who may want to participate. You make the contact. Debe will follow up with contract and paperwork. Just get a commitment. Following is the contact sign up list. Please contact Debe before making contacts so we don't make duplicate approaches. Once we have the first 5 and a Title Sponsor, we can go on the air/start the program.

Contact commitments:

Michelle Denton: Sunrise Mobile Vet

Bud Miltenberger: White Mountain Womens' Club

Brad Solomon: Cable One, Cellular One, Holbrook Tribune/Silvercreek Herald, NPC

Sandy Brimhall: Hatch Motors, Pearl Lakes Investments, Wal-Mart, Papa John's

Debe Campbell: Mail Copy Plus, Tim Storm's Service, Aaron's Rent To Own, Randy's Auto Repair

2. Visitor: Sgt. Stefanie Jefferson, National Guard, Drug Demand Reduction Program, Flagstaff
Sgt Jefferson has been a member of the Armed Services for 15 years. She deployed in Operation Iraqi Freedom and Operation Katrina Recovery. She began her service with the National Guard Drug Demand Reduction program in late 1994. She currently serves as the Team Leader in Flagstaff. She has served as a Block Watch Captain, PTO Chair, and is a member of the Williams Alliance. She is continuing her education in Social Services.

The Drug Demand Reduction (DDR) program was started in 1991 to support the "War on Drug" efforts at a grassroots level. DDR (formerly known as Supporting People In Neighborhoods or SPIN) has teams imbedded throughout areas of Arizona as well as all other states. The mission of DDR is to reduce the use/abuse of illicit and legal drugs by children and adults through education, mentoring, leadership training, networking and alternate activities.

Discussed programs available thru NG DDR program, particularly the Stay On Track 12 unit in-classroom program (see www.stayontrack.com), covering brain, marijuana, meth, inhailants, alcohol, tobacco, etc. with pre and post surveys and student homework; Community Development Programs available, including graffiti abatement, block watches, Weed & Seed; Freedom Academy, a weekend program available to 40 kids for \$5,000; the Every 15 Minute program using a simulated DUI wreck play (next event 7:30 am April 16 at Williams High School—contact Sandy Brimhall or Kirk Grugel if you want to go and observe).

Navajo County Coalition Against Drug Abuse



A Coalition of Concerned Navajo County Residents Banned Together to:

- EDUCATE the Community on the substance abuse crisis
- REHABILITATE those who have fallen into the addiction
- ENFORCE laws pertaining to the spread of substance abuse in our communities

Follow up contact: Stefanie R. Jefferson SFC, Flagstaff National Guard Drug Demand Reduction Team Leader, 928-779-3333, stefanie.jefferson@us.army.mil

3. Coordinator's Report

- SEEKING INPUT: Blue Ridge Mid School student presentations—possibly invite mother of Rx overdose victim from Phoenix to speak to students
- SEEKING INPUT: Northern Arizona Academy student presentations—in light of Rx death of their 16-year-old student Tyrel D Sandefer, Debe offered staff Rx presentation; administration is looking for student presentation. Consensus is that we can only offer prevention program. Colleen notes DARE has a Rx youth presentation component as does Sgt Jefferson in “Stay on Track” program.
- Sequoia Village School presentation requested in May. Sandy & Greater Show Low Coalition to follow up.
- WeTip—additional posters, brochures and pocket cards available, request from Debe
- Partnership for a Drug Free America Training—PHX March training. We now have Rx 360 community presentation package ± 45 min. Request this and/or ± 20 min Rx presentation on DVD from Debe. Also new adolescent brain development 5.5 min DVD available from Debe & is on website.
- Federal Drug Free Communities grant application completed by DC and MJM & submitted March 20. Notification in September.
- Request to move meeting to 3rd Wednesday.....voting form is attached. Vote or your vote doesn't count. Return by email or fax to 928-358-1645 by 4/15/09
- Friends of Coalition now has access to global list of grants at GrantStation.com Welcome access to any steering committee members with details below. Please note that both the username and password are case-sensitive and must be entered exactly as they appear here. PLEASE DO NOT CHANGE THEM!!!
User Name: coalitionfriends
Password: getgrants
- There was a request for the library of materials we have (see attached). Working with webmaster to get “MethFlix” section up on the site so anyone can borrow material for one week's time.
- Northland Pioneer College is offering another grant writing for non-profits workshop at the Snowflake/Taylor-Silver Creek Campus on Mondays and Wednesdays, for four sessions, April 27 through May 6, from 6 p.m. to 9 p.m. on both days. Pre-register for the "Grant Writing Workshop," NCC STC-18115, at any NPC campus or center, weekdays between 8 a.m. and 7:30 p.m. For additional workshop information, contact NPC Community Services, 536-6244, or toll-free (800) 266-7845, ext. 6244.

4. Reports from subcommittees

- JLA III—\$10,000 funding received from MCAT. Information going out to school districts.
- SDJLA received \$300 grant funding from Northland Youth Coalition. Director Michelle Denton willing to kickstart the program with 2-4 kids/1-2 dogs for pilot. Academy could be pulled into Paws Up Paws Down program with potential funding from White Mountain Womens' Club.
- Show Low Mini Coalition—picking up Sequoia program and to follow up on Summit planning. SLUSD has new SROs Brandon Clark and Toby Gilmore who are very young, very effective & enthusiastic, according to Sandy.
- PLAAD: planning DUI crash program most of the day April 22 at BRHS. Follow up with Dave Clark, Asst. Principal BRHS, for details. Executing a resolution on Social Hosting (see

Navajo County Coalition Against Drug Abuse



A Coalition of Concerned Navajo County Residents Banned Together to:

- EDUCATE the Community on the substance abuse crisis
- REHABILITATE those who have fallen into the addiction
- ENFORCE laws pertaining to the spread of substance abuse in our communities

attached) and encouraging Show Low and Snowflake-Taylor to execute similar.

e. Snowflake-Taylor mini coalition—not represented

f. Friends of the Coalition—Barbara Bruce, Prez., will be meeting to revise Bylaws and discuss funding of coordinator and new promotional items.

5. Programs

- April 1: Jefferson Academy staff Rx presentation (DC & MJM completed)
- April 4: Early Childhood Fair, Rx Abuse presentation, display, NPC Snowflake (DC, Diana Lowell, Arno Hall handled, 9 attended presentation)
- April 9: The Partnership for a Drug Free America Rx Drug Presentation for health care professionals, 6-7 pm, Summit Regional Healthcare (Colleen Pyra—20 attended)
- April 28: Navajo County Health Fair display, courthouse (Kirk Grugel)
- May 9, 11 am-2 pm, Drug Drop & booth at Sequoia Village School. Need LEO commitment to stand by at this time. (Greater Show Low Community Coalition)
- May 16: Blue Ridge Bicycle Rodeo —NEED VOLUNTEER—DC WILL BE AT UNR GRADUATION
- June 6: Summit Healthcare Health Fair Display (DC will set up and pick up)
- June 6-7: Hon-dah Pow Wow Display (see volunteer schedule)
- July: JLA III
- Sept. 16: Summit III—Date & location confirmed, speaker being sought, tentative theme “Parents are Prevention”

6. Business from the floor

7. May meeting: **TBA**, 9:30-11:30 am, Show Low Public Library **Please fill out and return attached ballot by 4/15/09**

Steering Committee

Judge Michela Ruechel, Chair.
Margie Brakefield
Sandy Brimhall
Barbara Bruce
Michelle Denton
Ed Gonzales
Kirk Grugel

Arno Hall
Pat Hollins
Nora Isaacs
Diana Lowell
Bud Miltenberger
Linda Morrow
Mary Jeanne Munroe

Chris Rodencal
Elaine Sawyers
Jeff Smythe
Brad Solomon
Nancy Stidham
Kristi Tausinga
Dusty Whiting

Sub Committees

Communications, Brad Solomon
Community Agencies at Large, Diana Lowell
Education, Linda Morrow, Mary Jeanne Munroe, Michelle Denton
Grants, Mary Jeanne Munroe, Debe Campbell, Brad Solomon
Faith-based Community, Nancy Stidham
Fund Raising, Friends of the Coalition, Inc.
JLA, Gil Alvidrez & Mary Jeanne Munroe

Law Enforcement, Jeff Smythe, Nora Isaacs, Bud Miltenberger, Kristi Tausinga
Prevention, & Treatment: Arno Hall, Ed Gonzales
Speaker's Bureau, Barbara Bruce
Support Groups, June Foard, Sandy Brimhall
Tribal Liaison, Margie Barton, Daniel Hawkins
Volunteers, OPEN
Youth Advisor, OPEN

Pow Wow Volunteer Schedule

Saturday: June 6

10 am-12:30	PLAAD Members
12:30-3	Pat Hollins
3-5 pm	Sandy & Steve

Sunday: June 7

10 am-noon	Brad Solomon
noon-2	Linda & Mary Jeanne
2-4 pm	Extreme K9 Solutions

Other attachments:
Library List

Navajo County Coalition Against Drug Abuse

A Coalition of Concerned Navajo County Residents Banded Together to:

- EDUCATE the Community on the substance abuse crisis
- REHABILITATE those who have fallen into the addiction
- ENFORCE laws pertaining to the spread of substance abuse in our communities



Social hosting draft resolution

Voting form