A Coalition of Concerned Navajo County Residents Banned Together to:

- EDUCATE the Community on the drug & methamphetamine crisis
- REHABILITATE those who have fallen into the addiction

ENFORCE laws pertaining to the spread of meth in our communities



### Steering Committee RETREAT Meeting Agenda Nov 10, 2007, 10:15 am-3:15 pm—JB's Restaurant, Day's Inn, Show Low

- 1. Call to Order
- 2. Programs update
  - a. Show Low HS, Oct 22—significant response from 740 Jr & Sr Hi youth.
  - b. BRMS Showcase, Nov 6—good parental interest
  - c. Young Marines, Nov 16—Pat Hollins to speak
  - d. Joseph City Schools, Grades 6-12, Nov 19—Jason Lee, Charn Payne, Jim Sepi and Shanna Hughs
  - e. Need someone to set up display and materials at Holbrook Headstart at 11:30, Wed. Dec 5. This is parent information display.
- 3. Alcohol Mapping Grant—We received \$15,000 grant for mapping alcohol availability within ½ mile proximity of youth gathering areas/schools, etc. Target schools are Blue Ridge, Snowflake, Heber-Overgaard and Pinon. We are funded for 6 schools. Mary Jeanne will do training, data coalition. One teacher supervisor in each area and 4-6 youth doing survey. 3 month project.
- 4. MLK Grant—RFG due Nov. 20. Debe & Mary Jeanne working on it. 4 community projects to support MLK principles against poverty, discrimination and war (?) utilizing volunteerism, juvenile probationers and community members. 4 projects are: dental screening for children without AHCCCS or insurance, building info kiosks at park, spring cleaning for homebound seniors, building a bus shelter at unprotected location. \$8,000 funding.
- 5013c for "Friends of the Coalition"--final IRS documents have been filed. Awaiting final non-profit status. Discussing with Janet LaSonder to take over directorship and fund raising. Director
- 6. Board of Supervisors Meeting Nov 6—report on overwhelming support displayed by BOS at check donation meeting. We received \$5,000 unrestricted funds to Friends. Also, Show Low Police Officer's Assoc gave \$250 last week and \$500 is pending from Aaron's Rent to Own. Friends has \$5,754 in the bank. We purchased a presentation laptop for \$376 and will return the one given to us by Sheriff's Department because no one can make it work.
- 7. Youth committee—we have volunteer group from Blue Ridge that wants to get involved with coalition and we will pull in youth from Alcohol Mapping project to formalize a youth coalition next year. The leader of that group will sit on the steering committee as our youth advisor.
- 8. Web site is under development with Allegra Printing. They are giving us half price. Debe to liaise with Jim Quilty at Allegra to have it up by January. Need to agree on web address in December. Debe to bring available suggestions. Anyone welcome to contribute suggestions.
- 9. Promotional items, brochure, buttons, bracelets, newsletter—agree to continue with buttons and bracelets for continuity as these are starting to gain recognition.. Debe to target print newsletter in January and print brochure for fund raising.
- 10. Expanding committee –we need to expand steering committee to encompass other aspects of the community. Suggestions: Business Community—GM from Lowes, Val Muzzcco of University of Phoenix; Law Enforcement—Jim Sepi, Mile Mellor, Bud Miltenberger, Sgt Sargeant, Officer Peterson. Faith-based: John Zimmerman of Ignite, Michael Brooks of Unity. Sports & Recreation: Chairman of the Youth Center Advisory Board; Medical/Dental: Dr Barella, Dr Northrop, Drug Court participant's mother who is a Dr. Financial: Stephanie Irwin, accountant for friends.

NavCo Coallition Against Drug Abuse -P.O. Box 668, Holbrook, AZ 86025 (928) 368-7519 (928) 524-4325 FAX

Mission Statement:

To develop a diverse community representation to sustain education and prevention of the use and abuse of drugs, particularly crystal meth by achieving change in our local social norms through prevention, treatment and vigorous enforcement of existing laws.

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- 11. Corporate programs: School programs have almost been completed. Parent nights have not been effectively planned. Need to consider another way to reach that target. Corporate efforts are now being made thru contacts with large businesses, like Loews, Walmart, etc. This is to target programs at supervisors and employees. Tools are available on the web for these presentations. May be most effective to train HR directors on the tools and let them do programs internally or not. Still to be explored. Idea is to offer these programs and tools as training for a per head "donation" to friends. Thus, donation can come out of training budget rather than contribution.
- 12. Review of CADCA Got Outcomes Critique, work on logic model and scope of work review pending plans for 2008. However, scope of work needs to be reviewed before we can apply for 2008 state funding; logic model needs to be revised for 2008 DFC grant.
- 13. Next meeting: Wednesday, December 5, 9-11 am at Show Low Library. This will be a continuation of the retreat meeting where we finalize plans for 2008, work on logic model, etc.
- 14. Concept overview for "Together We Can Move Our Mountain" approach for 2008 to effect change to social norms in our community. Instead of taking the approach of changing views on acceptance of substances in our communities, we choose to bring abusers into line with accepted social norms to bring them into mainstream society.

#### **Steering Committee**

Dale Nielson Margie Barton Margie Brakefield Barbara Bruce Kirk Grugel Arno Hall Ande Hall Johnson Pat Hollins Nora Isaacs Linda Morrow Mary Jeanne Munroe Elaine Sawyers Chris Rodencal

#### **Sub Committee Chairs**

Communications, OPEN
Education, Linda Morrow, Mary Jeanne Munroe
Grants, Mary Jeanne Munroe
Fund Raising, Janet LaSonder
Law Enforcement, Margie Brakefield
Prevention, Treatment & Hotline, Arno Hall

Speaker's Bureau, Barbara Bruce Support Groups, June Foard Tribal Liaison, Margie Barton Volunteers, OPEN Youth Advisor, OPEN

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#### Discussion:

Moving through stages from Non-awareness to awareness, information, implementation etc to acceptance and ownership of the problem.

Can we go back to getting agencies to submit their drug/meth related data at least annually: hospital, school absences, sheriff, other law enforcement

Does anyone scan the logs at pharmacies for those signatures to buy meth-related ingredients? Can we get volunteers to do this?

Parent programs have not been very effective. Can we start with parents already in the system and mandate their attendance/education.

Look at pushing for Juvenile drug court.

Restorative justice models.

What other programs are available? Student conservation Corps, food stamps for those who are eligible, Healthy Families, County Health programs, Parent Information Network, CASA, Early Intervention, HOPE House.

<u>Prevention</u> <u>Create Restorative Programs</u>

Buttons, web, bracelets
Connections made between
buttons, ads, billboards
Increase police visibility at
known drug sale sites

Ways to say "no" to gateway

Drugs

Create Restorative Programs
Change some social norms
Safe Ride home
Impulse Control
Life/Job Skills training
Literacy skills

#### Concept of Move a Mountain:

In addition to the education programs to change social norms about drugs being acceptable in our communities....change the norms of people who use drugs, to bring them into the mainstream socially accepted norms so they no longer participate on the fringe of society but have skills to feel comfortable and productive at that level.

Example from Mary Jeanne: public schools are designed for middle class Americans at one level of culture; however half the kids don't have those basic middle class skills and they suffer as a result.

Idea: First, to see what kind of existing services are available and publish a list of those with description, location, cost, if any, etc. Then, look for the gaps and bring volunteer mentors to offer training. Dream to get an RV thru RICO and make a mobile unit that can give kids programs after school and adult programs during the day.

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## Together We Can Move Our Mountain—Mobile Kid's Club & Training Unit

### Financial:

Banking needs, balancing a checkbook, budgeting, planning ahead Credit scams

## Parenting & Child Care:

Babysitter certification class Childcare basics for moms How to be a good dad Basic home safety Cooking/meal planning

### Personal Growth:

Building on self-esteem (emotional balance)

Manners (accepted norms)

Grooming—personal & dressing, clean hands, appropriate clothing

Organizational skills

Reading & Writing (labels, cookbooks, prescriptions)

Literacy skills

Sportsmanship/Competition, how to lose

### Job Skills Training:

Job applications & resumes Learning to overcome barriers Internship programs Volunteer hours/service programs Organizational Skills

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